



## U.S. Franchise Forum 2007

### DID YOU HEAR THE BOOM?

Franchising in Southern Africa is booming: in South Africa alone it's grown 48% in revenue in the past 2 years!

Be part of the boom - take advantage of a unique opportunity to acquire a valuable master license for a successful franchise brand.

Meet with potential investors as part of a U.S. Commercial Service program held in **Several world-famous, U.S. brands are coming to South Africa in May 2007** to conjunction with the Franchise Association of South Africa's (FASA's) International Franchise Expo in the Sandton Convention Center.

You could be part of the select audience that hears U.S. franchisors present master license opportunities with investment amounts ranging from \$100,000 (Rs3.2 million) to \$2 million (Rs64 million). In some cases, we will even be able to arrange individual appointments for investors who wish to meet one-on-one with a franchise brand.

**Date:** May 3, 2007  
**Location:** Sandton Convention Centre  
Johannesburg, South Africa  
**Registration:** Free, but required by April 20



To register, please contact:

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**Note:** The U.S. Commercial Service is also running an all-day training session May 2, 2007 at the Ron H. Brown Commercial Center in Illovo, Johannesburg. The fee for this session is \$20 (approx. Rs640). If you would like to attend, please advise when registering for May 3 event



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